

GNSA

MARKETPLACE

Our Marketplace offers preintegrated, best-in-class solutions that extend the features and functionality of your human capital management (HCM) solution.

OFFERINGS INCLUDE:

- Cloud-based productivity tools ➤
- Travel and expense report management ➤
- Background checks ➤
- Employment eligibility verification ➤
- Job board integration ➤
- WOTC services ➤
- HR and payroll knowledge base ➤
- Benefits carrier integration* ➤
- Telephony data collection systems* ➤



EXTEND THE FUNCTIONALITY OF YOUR HUMAN CAPITAL MANAGEMENT SOLUTION

The Marketplace is a portal that allows you to leverage preintegrated solutions — right from our HCM platform’s user interface. Similar to a mobile app store, the Marketplace is your one-stop shop for applications and services, including expense report management, background checks, employment eligibility verification, and more, that extend the power and functionality of our HCM solution to help you achieve even more effective human capital management.

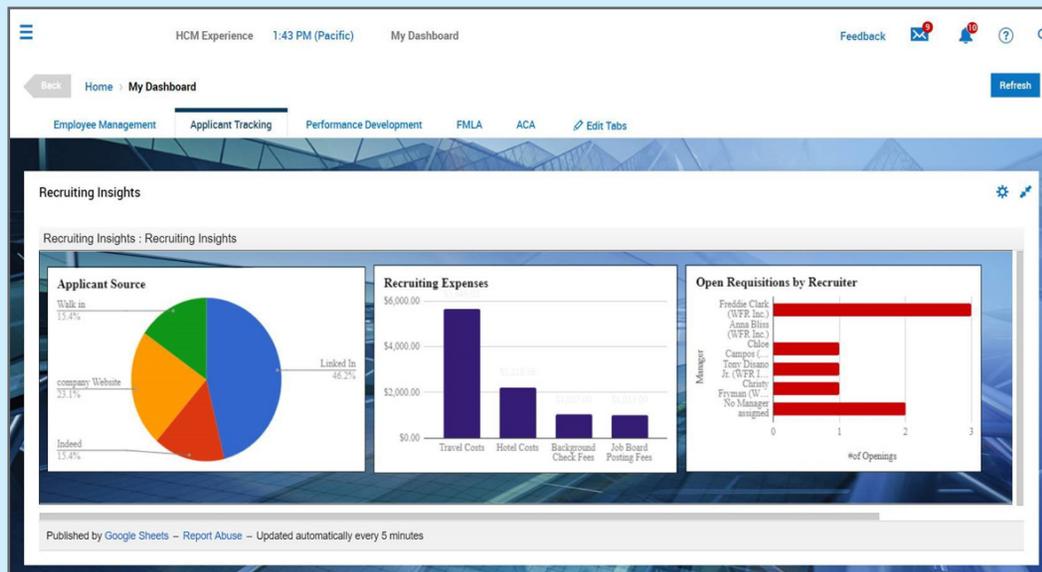
The Marketplace is designed for convenience and ease of use. There’s no need to download software, deal with configuration and integration, or execute sales contracts. Simply browse through the Marketplace, add solutions to your account, and activate them directly from within the application. It’s the fast, simple, and hassle-free way to extend your human capital management capabilities with complementary solutions.

* Services are purchased directly from vendor, not through the Marketplace. Vendor works directly with customers for pricing, orders, and invoicing.

G SUITE BY GOOGLE CLOUD

The G Suite by Google Cloud is a cloud-based set of productivity tools designed to provide organizations of all sizes with easily accessible options for word processing, spreadsheet creation, scheduling, file sharing, and many other important daily tasks. Our HCM solution is seamlessly integrated with Google Cloud, allowing improved HR, recruiting, talent management, compliance, and workforce management processes within familiar G Suite apps and mobile devices. For example, employee work schedules created in our solution are automatically and instantly synced to employees' individual Google calendars. Managers can combine report data from Sheets and display the information as a chart or graph on the dashboard. Administrators can use Forms to easily capture data updates from employees and import that data directly into our solution.

With more than 2 million paying organizations actively using G Suite, Google research suggests that **organizations using the cloud**, regardless of size, **grow 26% faster and are 21% more profitable** than organizations that do not.¹



¹ Lafargue, Veronique, *Your Journey to the Cloud: Making Change Easy with G Suite* (accessed April 28, 2017), found at <https://storage.googleapis.com/gfw-touched-accounts-pdfs/your-journey-to-the-cloud.pdf>.

CERTIFY

Certify provides everything your organization needs for effective travel and expense management in one simple, scalable, cloud-based solution. It automates expense report creation and submission for the employee, provides an online review and approval process for managers, and streamlines the processing and reimbursement process for finance professionals. Auto-generated reports and mobile expense management eliminate the need for paper receipts and spreadsheets. On-demand reporting and analytics provide valuable insight into your travel and expense spending. And automatic notifications and robust accounting controls help you consistently enforce your travel and expense policies for increased compliance.

According to a 2017 Certify study, 70% of companies **recouped their investment costs in one year or less** after switching to an automated expense reporting system.²

certify
travel & expense made easy

My Approval Requests Ashley Emery My Account Support Logout

Home Travel Wallet Analytics

Approve Expense Report

Status: Pending Approval

Current Approver: John Smith

Department: Marketing (Marketing)

Summary: Robert Mettle

April Expenses: 4/1/2018 - 4/15/2018

Random Items

Print Report

[Submit for Reimbursement](#)

[Disapprove Report](#)

Approval History			
4/1/2018	Submitted	Robert Mettle	
4/6/2018	Disapproved	Marty McMullen	
	Pending	John Smith	

[Send Email to All](#)

[Full Approval History](#)

Receipt Image

The GrubHub Bar
1000 1st St. NW
Atlanta, GA 30309
404-525-1234

DATE: 4/15/2018
TIME: 11:15 AM
CASHIER: J. Smith

1x Burger	4.75
1x Soda	1.50
TAX	0.25
TIP	3.50
Total	10.00

PAID BY CARD
CARD NO. 1234 5678 9010 1112
CARD EXPIRES 12/18 - 12/19
CARDHOLDER: J. Smith

Thank you for your purchase!
We look forward to serving you again.

Barcode: 12345678901234

² Certify, Inc., 2017 Travel & Expense Management Outlook (accessed April 28, 2017), found at <http://www.certify.com/2017-Expense-Trends-Report-Download-General.aspx>.

easyBACKGROUNDS

easyBackgrounds can help you get qualified, honest employees onboard quickly and easily with an intuitive background check system. Using the latest technology to search nationwide and beyond, easyBackgrounds delivers the information – employment and education verification, identification and criminal record searches, license and certification confirmation, driving history, professional reference checks, and more – you need to make smart hiring decisions. Tight integration between easyBackgrounds and our HCM solution makes employee record keeping simple and seamless. Background check reports are automatically saved within employee records for easy access and reference.

According to easyBackgrounds, the average cost of a single employee fraud case is \$145,000, and the retail sector alone lost \$32 billion in 2014 due to employee theft. All this can be prevented with a background check costing less than 1% of an employee’s annual salary.³

Profile Information

Name: Robert Ice
 DOB: 05/05/****
 Date Ordered: 07/25/2016
 Date Completed: 07/25/2016
 Gender: U

The following are included in this report:

Search Type	Detail	Status
Instant Address History/SSN Trace		Complete

Instant Address History/SSN Trace

Social Security Number

Name: Robert Ice
 DOB: 05/05/****
 Search ID: 1519919
 Date Ordered: 07/25/2016
 Date Completed: 07/25/2016

Results

Valid SSN	yes
State Issued	Ohio
Date Issued	1963

³ easyBackgrounds, [Infographic] *The Cost of Skipping the Employee Background Check* (accessed April 28, 2017), found at <https://www.easybackgrounds.com/blog/infographic-the-cost-of-skipping-the-employee-background-check>

E-VERIFY CONNECTOR

United States law requires companies to employ only individuals who may legally work in the U.S. – either U.S. citizens or foreign citizens who have the necessary authorization. E-Verify is a fast, accurate online service that compares information from an employee’s Form I-9 to data from U.S. Department of Homeland Security and Social Security Administration records to confirm employment eligibility. The E-Verify Connector provides tight integration between E-Verify and our HCM solution, making employee record keeping a seamless process. With E-Verify Connector, employment eligibility reports are automatically saved within the solution’s employee records, where they can be easily accessed and referenced for compliance purposes.

Monetary penalties for knowingly hiring and continuing to **employ unauthorized workers** under the Immigration and Nationality Act range from **\$375 to \$16,000 per violation**, with repeat offenders receiving penalties at the higher end.⁴

The screenshot shows the E-Verify web interface for a client named 'Client Test 2'. The page title is 'E-Verify' and the time is '3:40 PM (EDT)'. The breadcrumb trail is 'Home > My Employees > Employee Maintenance > E-Verify'. The user is logged in as 'John Reese (1200)'. The interface has three tabs: 'Enter Form I-9 Information', 'Verification Results', and 'Case Closed'. The 'Enter Form I-9 Information' tab is active. The form contains the following fields:

- EMPLOYEE INFORMATION:**
 - First Name*: John
 - Last Name*: Reese
 - MI: []
 - Other Names Used: []
 - Email Address: []
 - Social Security Number*: 123456789
 - Date Of Birth*: 03/05/1983
 - Hire Date*: 05/26/2015
 - Overdue Reason*: []
- CITIZENSHIP:**
 - Status*: []
- DOCUMENTS:**
 - Document Type*: []

⁴ U.S. Immigration and Customs Enforcement, Fact Sheet: Form I-9 Inspection Overview (June 26, 2013), found at <http://www.ice.gov/news/library/factsheets/i9-inspection.htm>.

eQUEST ADVANTAGE NETWORK

The eQuest Advantage Network is a cloud-based service that can be used to post job requisitions to a network that includes over 8,000 free career sites. The network is composed of major job board aggregators and national outreach career sites. Each job is reviewed by eQuest to make sure that it is sent to the best corresponding career sites. This is done by reviewing the listed job title, skills, and location and sending your job to the best applicable network locations including internet search engines such as Google, Yahoo, and Bing. There is no cost to post a job to the Advantage Network. The post will include your tracking link and URL so when candidates apply for the job, they will be automatically redirected to your applicant login portal.

75% of employers said **they've hired the wrong person** for a position, and one bad hire **cost nearly \$17,000 on average** when negatively affecting business.⁵

Welcome to Workforce Ready 2:21 PM (Eastern) Job Requisition

Back Home > Recruitment > Job Requisitions > Job Requisition

Job Requisition #: 151240745

Main Applications Instructions Edit Tabs

Job Requisition

Status: Opened

Type: Internal & External

Country: United States

Active:

Visibility Dates: From 12/14/2017 To

Budgeted:

eQuest:

JOB LOCATION

3040 Route 22
Branchburg, NJ 08876
United States

Jobs (HR)

Applicant Questionnaire

Is Questionnaire Required for Internal:

Job Title

Job Categories

By clicking on the eQuest checkbox, you are agreeing to send the selected job requisition to the eQuest Advantage Network. The Advantage Network includes over 8000 free career and diverse sites. The Network is comprised of:

- Major job board aggregators
- National outreach career sites
- Diversity sites
- Veteran sites
- LGBT
- Disabled
- Local community-based organizations

Each job is reviewed to make sure that it is sent to the best corresponding career sites. This is done by reviewing the listed job title and location, and sending your job to the best applicable network locations, including Internet search engines like Google, Yahoo, and Bing. There is no cost to post this Job to the Advantage Network.

⁵ CareerBuilder, *More than 1 in 4 Employers Do Not Conduct Background Checks of All New Employees* (November 2016), found at <http://www.careerbuilder.com/share/aboutus/pressreleasesdetail.aspx?ed=12/31/2016&id=pr975&sd=11/17/2016>.

eQUEST PREMIUM JOB BOARDS

In today's candidate-driven job market, you want to get as much exposure as possible for your job openings and attract candidates that fit your job criteria. eQuest is the world's largest job delivery company, providing global job-posting distribution and recruitment services. The eQuest premium job board integration reduces the administrative effort associated with sourcing top candidates by automating and streamlining the job-posting process.

By seamlessly integrating eQuest within our solution's HR module, recruiters now have a single source to build job requisitions and post listings to premium job boards (such as Monster, Indeed, and CareerBuilder) to attract and hire top talent. Instead of manually posting jobs to individual job boards, you can now build and post requisitions to specific boards from a single screen.

Nearly half (48%) of U.S. hiring decision makers report they **don't see enough qualified candidates.**⁶

The screenshot displays the 'Marketplace Product Settings' page for 'eQuest Premium Job Boards'. It is divided into several functional areas:

- Company Marketplace Product:** Includes fields for Name (eQuest Premium Job Boards) and Description.
- Step 1: Premium Job Board Registration:** Shows a confirmation message: 'Company registration has been completed for eQuest Premium Job Board' with a link to 'Accept Terms and Conditions (Signed By System Administrator)'.
- Step 2: Premium Job Board Configuration:** A form for configuring the account with fields for Company (VMichael), Company Short Name (VMichael), Customer (Market 2), Email (victor.torres@21staves.com), Phone Number (978-555-6676), and Fax. A 'SEND EMAIL TO EQUEST' button is at the bottom.
- Step 3: EQUEST Premium Job Board Account:** A 'VERIFY EQUEST ACCOUNT SETUP' section with fields for Username (lronas_demo) and Password, and a 'VERIFY CONNECTION' button.
- Documents:** A table listing documents:

NAME	DATE	SIZE
eQuest Job Delivery Data sheet	05-18-2017	493217

⁶ Glassdoor, Inc., *Talent Shortage Is Hiring Managers' Biggest Challenge, Glassdoor Recruiting Survey Reveals* (February 23, 2015), found at <https://www.glassdoor.com/press/talent-shortage-hiring-managers-biggest-challenge-glassdoor-recruiting-survey-reveals>.

TAX CREDIT CO.

Tax Credit Co. provides you with an integrated solution for managing Work Opportunity Tax Credit (WOTC) screenings and claims within our HCM solution, allowing you to quickly and automatically identify credit opportunities and maximize your hiring budget without paperwork or in-depth research into state and federal regulations.

Integrated screening: Seamless online survey experience that fits within your application process and lets applicants complete WOTC screening and sign required forms fast.

Calculations and reports: Automated and accurate forecasts of your earned credit value, reporting on pending applications, and alerts for HR managers and field operations on action items.

Data export and delivery: Easy data export from our HCM solution and full-service submission of WOTC applications to appropriate government agencies, evaluation of payroll data to calculate and deliver tax credits monthly, and annual package creation containing all forms needed to support tax return submission and your company's WOTC claims on its tax return.

WOTC credits usually range from **\$1,200 to \$9,600 per qualified employee**, with most qualified employees generating up to **\$2,400 in tax credits.**

In the last two years, my family or I have received any of the following:

- Food Stamps (SNAP)
- Temporary Assistance for Needy Families (TANF)
- Supplemental Security Income (SSI)

Yes No I do not wish to provide this information

I served in the U.S. Military

Yes No I do not wish to provide this information

HR AND PAYROLL ANSWERFORCE

HR and payroll professionals need accurate, up-to-the-minute information to effectively navigate a fast-changing, complex regulatory environment. Kronos HR and Payroll Answerforce™ is a rich knowledge base that helps you stay on top of the latest information regarding compensation, benefits, employment law, and federal, state, and local regulations. Powered by Wolters Kluwer, a leading provider of intelligent information and digital solutions for legal and business professionals, HR and Payroll Answerforce provides instant access to current industry news, regulatory updates, pay calculators, and more. It's a valuable online resource center that can help you work smarter and stay informed about what's happening in your field.

HR and Payroll Answerforce includes more than **15,000 documents**, with eight to 20 new articles added every day. It also provides access to over **900 helpful HR tools**, including sample policies, forms, agreements, and checklists.

The screenshot displays the HR and Payroll Answerforce web application interface. The top navigation bar includes a hamburger menu, the text "Welcome to Workforce Ready 2:24 PM (Eastern) HR and Payroll Answerforce", and utility icons for email, notifications, help, and search. Below the navigation bar, there are tabs for "Overview", "Browse", and "Search". The main content area is divided into three columns:

- Top Trending:** A list of trending articles with titles such as "§33.607, Poster: Job Safety and Health (OSHA 3165)", "§1550, Taxable Wages", and "§23.998, Poster Giving Notice of Rights Under FMLA: WH-1420".
- HR Compliance Library:** A categorized list of resources including Benefits, Compensation, Discrimination and Retaliation, Employee Relations, HR Management, Organizational and Employee Development, Safety, Security, Risk Management, Staffing, Unions, Quick Answers, Analysis and Guidance, Sample Documents, Tools, and Issues and Answers.
- What's New:** A list of recent updates dated February 23, 2018, including "§9576aa, Other -- 2019 budget contains some payroll-related items", "§9578aa, Wage Hour Rules -- Full Ninth Circuit to revisit DOL's interpretation in tip credit case", and "§9577aa, Unemployment Insurance -- Puerto Rico and Virginia announce their 2018 contribution rates; the Virgin Islands sets its 2018 taxable wage base".

EVERYTHINGBENEFITS

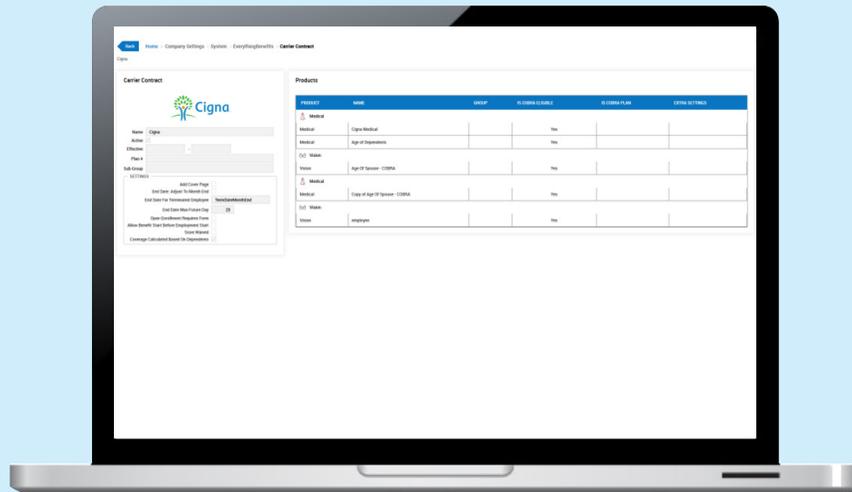
EverythingBenefits enables you to streamline benefits processes, reduce noncompliance risk, and lower benefits administration costs through a single Marketplace solution.

Carrier connection/feeds: Quickly and accurately deliver benefit enrollments, changes, and terminations directly to insurance carriers without any paper forms or manual data entry.

COBRA administration: Monitor for COBRA-qualifying events, maintain communications with qualified beneficiaries, and collect/remit insurance premium payments, reducing your risk of noncompliance.

401(k)/retirement plan integrations: Automatically reformat and securely deliver employee contributions/deductions to financial institutions with 180° integrations. Add automatic change updates from the retirement plan vendor with 360° integrations, allowing information to appear in our HCM solution as new payroll deductions.

8 in 10 employers say **lowering benefits administration costs is a top priority**, but only half feel they have had much success.⁷

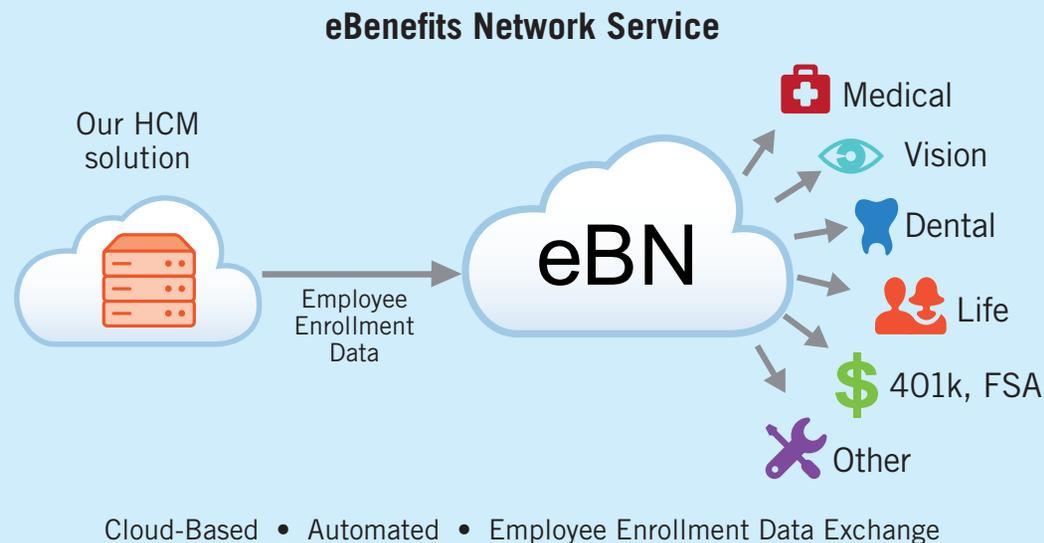


⁷ Guardian Life Insurance Company of America, *The Guardian Workplace Benefits Study: Third Annual (2015)*, found at <https://www.guardiananytime.com/gafd/wps/wcm/connect/594db45d-ab63-483e-9ed6-3f3e23dd5a2c/guardian-workplace-benefits-study-third-annual.pdf?MOD=AJPERES&CVID=It8NPD4>.

eBENEFITS NETWORK*

The eBenefits Network (eBN) is a cloud-based service that automates electronic benefit enrollment data management through seamless, secure, and compliant integrations between our HCM solution and all of your benefit insurance carriers and providers. eBN simplifies benefits administration, reduces error-related premium costs, and improves employee service by automatically extracting the enrollment data already in our solution and sending it to your carriers on your behalf. It also reduces HR's administrative burden by eliminating the need to prepare and update enrollment reports for carriers or perform duplicate data entry into carrier web portals. And because eBN supports over 300 insurance carriers, including health, dental, vision, life, disability, COBRA, and other types of plan providers, you can trust the service to meet your evolving benefit carrier integration needs.

Organizations spend an average of **19% of an employee's annual salary** on voluntary benefits.⁸

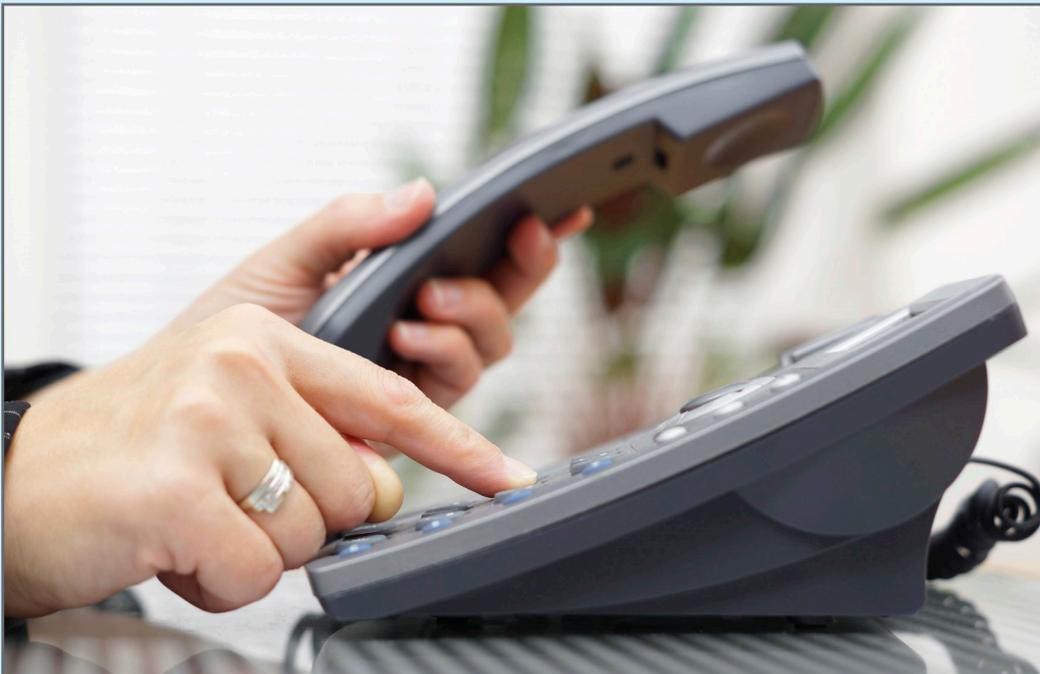


* Services are purchased directly from vendor, not through the Marketplace. Vendor works directly with customers for pricing, orders, and invoicing.

⁸ Society for Human Resource Management (SHRM), *2012 Employee Benefits Landscape in a Recovering Economy* (June 2012), at 8.

ASHER GROUP*

The Asher Group has created a seamlessly integrated telephony data collection solution for our customers. The Asher system allows your employees to enter time and attendance information and communicate labor information using the keypad on a touch-tone or mobile phone. Employees can clock in by phone, and their punches will automatically appear on your control panel. Specified access and a voice-recording option help to prevent fraudulent punches, while PIN-based security eliminates the need for badges. Customizable call menus allow you to provide high-performance access — even at peak usage times. Whether you need simple data collection or more comprehensive employee self-service, Asher Group can quickly deploy a telephony system that is fully integrated with your applications.



With the Asher telephony solution, employees can **automatically clock in** to a specific cost center based on the number from which they are calling.